

## REMARKS

Reconsideration of the subject application as amended herein is respectfully requested.

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The Applicants would like to thank the Examiner for the courtesy extended during the interview of August 15, 2006.

The Examiner has rejected the claims over U.S. Patent No. 6,927,802 under the doctrine of double patenting. The Applicant hereby submits terminal disclaimer to overcome this rejection.

Claims 40-45 stand rejected under 35 USC 101 as being directed to non-statutory subject matter. These claims have been cancelled.

The Examiner has rejected the claims 31 and 32 as being anticipated by the Block patent. The remaining claims have been rejected as being obvious over Block in view of Kou. The Applicants respectfully traverse these rejections.

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As explained at the interview, the present invention pertains to a system wherein various geographic regions receive a composite video signal with a main audio track and an alternative audio track, one of these tracks (usually the alternative track) containing geographic region-specific information. More specifically, each track contains sequential audio segments. Most of the segments of all the tracks are identical. However, in each program a couple of the segments in one of tracks are generic to all regions while the same segments in the other carry the geographic specific information. As explained at the interview, a representative example for this invention is a program with main content and advertising. The advertising could be generic to all the regions or could include geographic specific information.

Block says nothing about such an arrangement. As demonstrated in the prior amendment

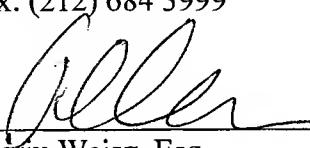
and as discussed at the interview, there is nothing in Block to suggest to one skilled in the art the content of any audio track be geographic specific. The Examiner is relying on Kou to overcome this deficiency. However, the examiner's reliance on Kou is misplaced. Kou discloses TV sets and broadcasting systems that broadcast programs in several languages and the TV receiver can be set to receive one of these languages. In other words, a user can elect to receive on a TV receiver a program with English or Spanish dialog. The programs in both languages are available at the same TV receiver. However, the dialog on each track is not in the same language is not the same as the language on the other track. In order to emphasize the differences between the present invention and the combination suggested by the Examiner, the claims have been amended to recite that the two tracks carry dialog in the same language, or that all the tracks have common segments with dialog in the same language. These features are not found in either reference and it is respectfully submitted that these features are not even suggested by either reference.

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In conclusion, it is respectfully submitted that the subject application is patentably distinguishable over the prior art and should be allowed

Respectfully submitted,

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Enc. Terminal Disclaimer

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